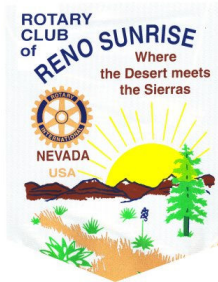
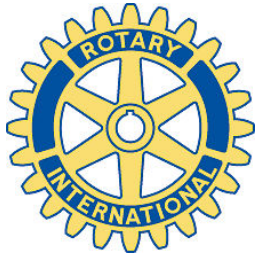


# Mike's Memos



Rotary Club of Reno Sunrise • Chartered – April 13, 1989 • Club No. 26317

## Mike's Message

### THIRTY FOUR WEEKS REMAIN

GREETINGS RENO SUNRISE AND GUESTS,

**Tomorrow is Nevada Day** and today several Sunrisers have boarded the party bus for "wine, shopping and song". We wish them well and expect they will sample a few Zins for us!

The next event for celebrating is November 18, when we witness the chartering of District 5190's first **New Generations club**. Thanks to **Reno Sunrise** for sponsoring this groundbreaking effort and each of **YOU** for supporting this new group.

**Remember Past –President Thom is looking for candidates for the 2010 + officers and board members!**

Reno Sunrise along with Reno Sunset will be hosting the **Foundation Dinner on November 18<sup>th</sup> at the Siena Ballroom**. Please plan to be there.

The latest standings in our invite a guest contest has:

**Team Three in 1<sup>st</sup> Place**  
**Team Two in 2<sup>nd</sup> Place**  
**Team One in 3<sup>rd</sup> Place.**

Have a great day and a wonderful week.

Best Regards and many thanks,

*Mike*

President Mike

## This Week's Program

**SaraLinda Kiser**  
**UNR, Email Etiquette**



**The Pot**

**\$140.00**

**Buy a Ticket**  
**Take a Chance**

**[WWW.RENOSUNRISE.ORG](http://WWW.RENOSUNRISE.ORG)**

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## Upcoming RSR Programs

### November 6, 2009

Alicia Adams,  
Veterans Medical Center

### November 13, 2009

Detective Sean Meeks, Sparks Police Dept  
Regional Sex Offender Notification Unit

### November 20, 2009

Bill Henderson  
Executive Director, Sky Tavern Junior Ski Program

### November 27, 2009

Dark – Day after Thanksgiving

### December 4, 2009

Mindi Brenner, Mindi Brenner Consulting LLC  
HR Dos and Don'ts

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## Mark your Calendar

### October 30, 2009

**Reno Sunrise Wine and Dine Bus Trip**  
\$60 includes, food, bus and tasting fees  
Contact Jim Van Winkle

### November 13, 2009

**Veteran's Guest House USO Party**  
6PM - National Automobile Museum  
Contact Noreen Leary

### November 18, 2009

**Area 8 Foundation Dinner**  
Siena Ballroom – 2<sup>nd</sup> Floor

### April 9 – 10, 2009

**District 5190 Assembly**  
Save the date

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## October Birthdays

October 1	Doug Hill
October 17	Jim Gerhard
October 19	Berry Courtney

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## October Wedding Anniversaries

October 5	Jeff Sheldon
October 10	Don Iddings
October 17	Gary Foote
October 23	Charlie Fettig

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## CLUBS FOR MAKE-UP

### Monday

Reno – Harrah's - 12:00 PM  
Incline Village – Parasol Foundation - 12:15 PM  
Reno New Generations Club – 5:30 PM - Siena

### Tuesday

Truckee Sunrise – Donner Lake Kitchen – 7:00 AM  
Carson City – Golden Nugget – 12:00 PM  
Reno Central – Peppermill – 12:00 PM  
Minden – Carson Valley Inn – 12:00 PM  
Fallon – Fallon Convention Center – 12:15 PM  
Reno Centennial Sunset – Tamarak – 6:00 PM  
Tahoe City – Sawtooth Restaurant – 6:00 PM

### Wednesday

Sparks – John Ascuaga's Nugget – 12:10 PM  
So. Lake Tahoe – Harrah's – 7:00 PM  
Reno Rotoract – 7:30 PM every other week  
Visit [www.renorotoract.com](http://www.renorotoract.com) for location

### Thursday

Sparks Centennial Sunrise – Davids @ Red Hawk - 7AM  
Tahoe Incline – Hyatt – 7:00 AM  
Fernley – Frontier Fun Center – 11:30 AM  
Reno South – Atlantis – 12:00 PM  
Truckee – Hampton Inn – 12:00 PM  
Carson City Sunset – Eagle Valley GC – 6:30 PM

### Friday

Reno Sunrise – Siena Hotel Spa Casino – 7:00 AM  
Tahoe Douglas – MontBleu Resort – 12:00 PM

### Online

e-club one - [www.rotaryclubone.org](http://www.rotaryclubone.org)

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## RSR Officers / Board Members

President – Mike Clifton  
President-Elect – Harvey Miller  
President-Nominee – John Hetz  
Secretary – Mark Kattelman  
Treasurer – Brian DeLisle  
Immediate Past President – Thom Collins  
Club Service – Helen Graham  
Community Service – Virginia Haliwell  
RYE – Jay Shaw  
Vocational Service – Allan Sisia  
International Service – Mark Anderson  
Director at Large – Ron Rehn

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## RI's President's Message

November 2009

My fellow Rotarians:

The playwright George Bernard Shaw once wrote, "Imagination is the beginning of creation. You imagine what you desire; you will what you imagine; and at last you create what you will."

There is no shortage in this world of people able to imagine a better future. But in Rotary, we do not just imagine that future -- we will it, and we work to create it. This we do through our two great strengths: our Rotary clubs and our Rotary Foundation.

Over the years, I have been privileged to witness firsthand the fruits of the outstanding work carried out by Rotarians all over the world, supported by the programs of our Foundation. One thing that impresses me is how these programs focus not on short-term satisfaction or reward for the giver. The best Rotary programs and projects focus on building for the future -- and making lives better for generations.

Two decades ago, we Rotarians made a promise: to make life better for the entire world, forever, by eliminating polio. It has always been an ambitious goal, but it has always been a realistic one. And now, thanks to our Rotary Foundation, we are closer than ever to reaching it.

It is my hope that with the help of the Bill & Melinda Gates Foundation and [Rotary's US\\$200 Million Challenge](#), there will soon come a time when we will be able to say that we have made polio a thing of the past. For if we fail now, we will fail all those who have gone before us, and every child to whom we made a promise. If we fail, we risk our own good name, and the good name of all the Rotarians who came before us.

We will not fail. We can and we must succeed.

I know that each one of you recognizes that *The Future of Rotary Is in Your Hands* -- and that the future of our Foundation is as well.

John Kenny  
President, Rotary International

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## What They Think of Rotary

By Martha Greene

*The Rotary International Final Focus Group Findings* report has been issued and the results are mixed.

This report was commissioned by RI to find out how non-Rotarians view Rotary plus to gather some general information about attitudes towards volunteering and joining clubs. The focus groups were conducted in Johannesburg, South Africa, Buenos Aires, Argentina and Sydney, Australia. Six groups were conducted in each city.

Non-Rotarians view Rotary with some suspicion and believe that it's aligned with the Free Masons. The focus groups don't know that women may join Rotary and think of Rotary as a very elitist group. Most respondents felt that the requirements to attend weekly meetings were too strict and that they would rather volunteer on a specific project than join an organization, which encourages volunteering.

Words and phrases members of the groups connected to Rotary included:

Elite

Secretive

Older

Not "sexy"

Not trendy

Members of the focus groups reported having difficulty finding out about RI and about local Rotary clubs.

Reactions to RI statements about benefits of membership, Rotary's mission and membership requirements were lukewarm at best.

Next week I'll share the conclusions of the report.

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[WWW.RENOSUNRISE.ORG](http://WWW.RENOSUNRISE.ORG)

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## Contest Teams

### Team 1

Albrecht, John  
Bartlett, Gary  
Buchler, Betty  
Collins, Sue  
Courtney, Berry  
DeLisle, Brian  
Fettig, Charles  
Gerhard, James  
Greene, Jon  
Hetz, John  
Kattelman, Mark  
Kirkpatrick, Ty  
Leary, Noreen  
**Meyer, Craig**  
Sande, Craig  
Sisia, Allan  
Tuxon, Linda  
Waters, Daniel

### Team 2

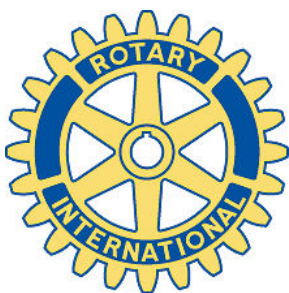
Anderson, Mark  
Basl, Edwin  
Byrd, Ronald  
Collins, Thomas  
Crawford, Kerry  
**Denney, Craig**  
Foote, Gary  
Gilbert, Pete  
Greene, Martha  
Hill, Douglas  
Kattelman, Mike  
Lindeken, Roger  
Miller, Harvey  
Shaw, Jay  
St. John, Dan  
Tyler, Scott  
Webb, Dan

### Team 3

Bamberger, Steve  
Black, Mike  
Clifton, Mike  
Cook, Chris  
Crites, Karry  
DeWeese, Lon  
Fulkerson, Chuck  
Graham, Helen  
Haliwell, Virginia  
Iddings, Don  
Kinder, Jeffrey  
**Laughton, Eugene**  
Meadows, Jack  
Rehn, Ron  
Simpkins, Ronald  
Tucker, Tommy  
Van Winkle, James

**Team Captains are highlighted in yellow**

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**The Rotary Four Way Test  
of the things we think, say or do**

***Is it the TRUTH?***

***Is it FAIR to all concerned?***

***Will it build GOODWILL and BETTER  
FRIENDSHIPS?***

***Will it be BENEFICIAL to all concerned?***

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## Last Week's Meeting



John Seelmeyer, Managing Editor, [Northern Nevada Business Weekly](#) gave us his thoughts on the local economy

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Dan was at Sunrise. The question is,,,, will he be back next week, and the next, and the next...?

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## Mike's Memos

Jim Gerhard – Editor

Thanks to Martha Greene, Linda Tuxon, Jon Greene and President Mike for providing weekly content.

Email [newsletter@renosunrise.org](mailto:newsletter@renosunrise.org) with any items you would like included in the newsletter.

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