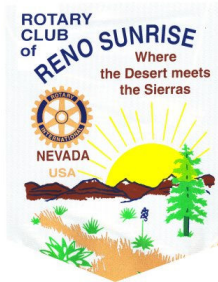
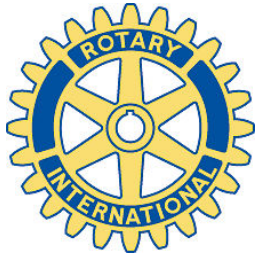


# Mike's Memos



Rotary Club of Reno Sunrise • Chartered – April 13, 1989 • Club No. 26317

## Mike's Message

### TWENTY REMAIN

Greetings Reno Sunrise Members and Friends,

Last Friday Reno Sunrise received a couple of Plaques along with some appreciation to our club for faithfully supporting the scouts as sponsors to first the Cub Scouts and now the Boy Scouts. I special thank you to **Jeffery Kinder** for his roll in this endeavor.

Yesterday I received an E-mail from District Governor Janice Gage thanking all the clubs for their effort in the recruitment of RYLA campers. Thanks to Sue Collins for heading this up for us. Currently Sunrise is on-track to send two campers this year.

Please signup for the Clay Shoot. John is looking for support in this annual fund raising event.

April 24<sup>th</sup> is Rotary work day. We have not committed to a specific effort yet, if you have any ideas, please contact me. This is a world wide Rotary work day. So put your thinking caps on and let's put it together.

Just a few more weeks and we will announce the winning team for bringing guests. Currently Gene Laughton's team # 3 is still in first place. Remember you get 1 point for bringing a "new guest" and 10 points for sponsoring a new member. **Invite a guest for breakfast!**

Important dates to remember

1. District Assembly ( April 7<sup>th</sup>);
2. Rotary Work Day (April 24<sup>th</sup>)
3. Our Clay shoot is May 16<sup>th</sup>;
4. District Conference (District Conference (May 20-23);
5. Last meeting for Mike's term (June 25<sup>th</sup>).

Regards,

*Mike*

President Mike

## This Week's Program

### Esther Isaac National Automobile Museum The Harrah Collection



Esther is the Sales and Marketing Manager at the National Automobile Museum and has been with the museum since 2006. Esther is a graduate of University of Nevada, Reno with a major in Marketing. Esther has over 20 years management experience in strategic planning, advertising, sales, events, promotions, research, fulfillment and distribution. Prior to her employ at the Auto Museum Esther owned Marketing Connections for 8 years and prior to that was employed by the Reno Sparks Convention and Visitors Authority for 8 years.




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**The Pot**  
**\$195.00**  
**Buy a Ticket**  
**Take a Chance**

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**Upcoming RSR Programs**

**February 12, 2010**

Christina Keegan, Miss Nevada 2009

**February 19, 2010**

Scott Carothers, Wild Island Water Park

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**Mark your Calendar**

**February 16, 2010**

**Reno Rotary Mardi Gras and Fat Tuesday event**

**February 20 - 27, 2010**

**Celebrate Rotary's 105<sup>th</sup> Anniversary –  
 District 5190 Polio Plus Week**

**April 9 – 10, 2010**

**District 5190 Assembly**  
 Save the date

**May 16, 2010**

**Reno Sunrise Sporting Clay Shoot**  
 Sage Hill Gun Club

**April 9 – 10, 2010**

**District 5190 Assembly**  
 Save the date

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**February Birthdays**

2/2	John Hetz
1/11	Mike Kattelman
2/13	Mike Clifton
1/30	Craig Sande
2/26	Craig Meyer
2/26	Ron Simpkins

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**February Wedding Anniversaries**

2/02	Chuck Fulkerson
2/4	Paul Kiser
2/13	Harvey Miller
2/14	Pete Gilbert
2/17	Berry Courtney

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**CLUBS FOR MAKE-UP**

**Monday**

Reno – Harrah's - 12:00 PM  
 Incline Village – Parasol Foundation - 12:15 PM  
 Reno New Generations Club – 5:30 PM - Siena

**Tuesday**

Truckee Sunrise – Donner Lake Kitchen – 7:00 AM  
 Carson City – Golden Nugget – 12:00 PM  
 Reno Central – Peppermill – 12:00 PM  
 Minden – Carson Valley Inn – 12:00 PM  
 Fallon – Fallon Convention Center – 12:15 PM  
 Reno Centennial Sunset – Tamarak – 6:00 PM  
 Tahoe City – Sawtooth Restaurant – 6:00 PM

**Wednesday**

Sparks – John Ascuaga's Nugget – 12:10 PM  
 So. Lake Tahoe – Harrah's – 7:00 PM  
 Reno Rotoract – 7:30 PM every other week  
 Visit [www.renorotoract.com](http://www.renorotoract.com) for location

**Thursday**

Sparks Centennial Sunrise – Davids @ Red Hawk - 7AM  
 Tahoe Incline – Hyatt – 7:00 AM  
 Fernley – Frontier Fun Center – 11:30 AM  
 Reno South – Atlantis – 12:00 PM  
 Truckee – Hampton Inn – 12:00 PM  
 Carson City Sunset – Eagle Valley GC – 6:30 PM

**Friday**

Reno Sunrise – Siena Hotel Spa Casino – 7:00 AM  
 Tahoe Douglas – MontBleu Resort – 12:00 PM

**Online**

e-club one - [www.rotaryclubone.org](http://www.rotaryclubone.org)

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**RSR Officers / Board Members**

President – Mike Clifton  
 President-Elect – Harvey Miller  
 President-Nominee – John Hetz  
 Secretary – Mark Kattelman  
 Treasurer – Brian DeLisle  
 Immediate Past President – Thom Collins  
 Club Service – Helen Graham  
 Community Service – Virginia Haliwell  
 RYE – Jay Shaw  
 Vocational Service – Allan Sisia  
 International Service – Mark Anderson  
 Director at Large – Ron Rehn

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## THIS IS MY LIFE

I grew up in Northern California & Northern Nevada.

I moved to Reno because of a business opportunity and enjoy everything about Northern Nevada; plus it's close to the Sierra.

I loved my occupation, but retirement gives me the opportunity to do what I want or just be lazy.

I am involved in DSAA and there are members willing to speak to the club.

If I hadn't worked in the profession I retired from I would have been a rancher.

I joined Reno Sunrise in May, 1991. Tom Wilkins was my sponsor.

I joined Rotary because my job responsibilities kept me in the office too much. I was used to being involved in my community when we lived in Northern California and wanted to be involved again. I stay in Rotary because it's a great organization and I enjoy being a member of Rotary and of Reno Sunrise.

In joining Rotary I expected to become more connected with the community of Reno, and have an opportunity to do something good which would benefit others.

I have served on Fund Raising, Community Service, International Service (medical supplies to Argentine and Polio NID in India) committees, Rotary Youth Exchange and RYLA. Club Service appeals the most to me. I've been on the board before and serve on the board now.

My greatest accomplishment was standing at the podium and managing to speak without bolting out the door. My greatest achievement was the support from so many members to fulfill the success of my goal for the "Senior Honey Do" projects.

## WHO AM I?

*(turn to the next page to find out)*

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## RI launches new electronic publication

By Jennifer Lee Atkin  
Rotary International News -- 22 January 2010

To better meet the needs of Rotary's club and district leaders, RI is replacing the *Rotary World* newsletter with *Rotary Leader*, an electronic publication featuring practical information about everyday tasks, specifically for club and district officers.

The [preview issue of \*Rotary Leader\*](#) was unveiled at the International Assembly on 22 January by General Secretary Ed Futa. The publication will officially launch with its April 2010 edition.

"About a year ago, we surveyed the readers of *Rotary World*, our quarterly newsletter for club presidents and district governors," explained Futa during the eighth plenary session. "We got a variety of responses, but in general, readers wanted more focus on the issues and challenges they face every day in running a club or district. They also said they wanted less paper coming from RI.

"In response to those two overriding themes, we created *Rotary Leader*, a digital newsletter for *all* Rotarians serving in leadership roles," Futa said.

Articles in *Rotary Leader* will focus on solutions: How do you keep new members? How can you convince everyone in your district to give to The Rotary Foundation? How do you get your club or district featured in the local newspaper?

Subscribers will also be encouraged to submit questions for the Ask the Expert column, and they'll be able to link easily to key Rotary news stories and announcements to stay up-to-date on the latest information from RI.

Current Rotary club presidents and district governors will automatically receive *Rotary Leader*, but any Rotarian may [subscribe](#) to this free publication. All club and district leaders, including club secretaries, assistant governors, and district committee chairs, are encouraged to read *Rotary Leader*, as are Rotarians who are considering a leadership position.

"Without the restrictions of printing and international mailing costs, we hope to reach many more Rotarians with *Rotary Leader* than we could with *Rotary World*," Futa said.

The electronic interface of *Rotary Leader* gives readers the choice of flipping through the publication one page at a time or clicking on links to go directly to an article that interests them. Subscribers will be able to share articles via e-mail, crop stories and photos to save digitally, and print pages for future reference. Where relevant and appropriate, articles will be accompanied by videos, audio recordings, and photo slideshows.

Like *Rotary World*, *Rotary Leader* will be published in nine languages: English, French, German, Italian, Japanese, Korean, Portuguese, Spanish, and Swedish. Beginning in the 2010-11 Rotary year, *Rotary Leader* will be published every two months rather than quarterly.

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## WHO AM I?



**Virginia Haliwell**

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[WWW.RENOSUNRISE.ORG](http://WWW.RENOSUNRISE.ORG)



Sunrise Rotarian Jon is the GSE Team Leader to D3201 in India. The Team will be in India from 16 January to 18 February. Follow their adventures at [www.mytripjournal.com/5190india](http://www.mytripjournal.com/5190india)

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### **The Rotary Four Way Test of the things we think, say or do**

*Is it the TRUTH?*

*Is it FAIR to all concerned?*

*Will it build GOODWILL and BETTER  
FRIENDSHIPS?*

*Will it be BENEFICIAL to all concerned?*

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### **"Service above Self"**

Rotary is an organization of business and professional leaders united worldwide who provide humanitarian service, encourage high ethical standards in all vocations and help build good will and peace in the world.

